



**TRIKE RACER HPV VIDEO SLAM COMPETITION
MURRAY BRIDGE AUSTRALIAN INTERNATIONAL PEDAL PRIX 2018
#TRIKERACERHPV #AHPVSS #PEDALPRIX2018**

Trike Racer HPV Video Slam Competition is about filmmakers within the HPV Community and the UniSA Australian HPV Super Series creating up to a 4-minute video of a rider, team, school or the event that **tells us a story** at this year's Murray Bridge 24 hour.

THERE ARE 4 CATEGORIES

- Judges choice with 3 prizes of 1st, 2nd and 3rd
- School Award
- Fan Favourite – People's choice
- Brand Action Commendation

PRIZES

Judges:

1st Prize: \$100 JB Hi-Fi voucher

2nd Prize: \$50 JB Hi-Fi voucher

3rd Prize: \$25 JB Hi-Fi voucher

Floodlight Media:

Floodlight Media School Award: \$50 JB Hi-Fi voucher

Fan Favourite:

Fan Fav (shares, likes, comments): \$50 JB Hi-Fi voucher

Brand Action:

Brand Action Commendation Award: \$25 JB Hi-Fi voucher

For the Fan Fav, share, like, love across **YouTube, Facebook** and **Instagram** your video. Get your team mates, family and friends to like and share and comment. Be proud of your work and get it out there. Must be tagged **#trikeracerhpv** and **#pedalprix2018** to enter. If you're entering as a school add **#trikeracerschool** to your description.

COMPETITION

Competition closes - 2 weeks after Murray Bridge AIPP race
(Monday 7th October 2018 11.55pm CST Aust).

Voting closes- 4 weeks after Murray Bridge AIPP race
(Monday 22nd October 2018 11.55pm CST Aust).

Judges decision are final and announced on AIPP Facebook page on Friday 19th October 2018 by 5pm (CST Aust).

WHY GET INVOLVED?

This is a great opportunity to show your passion for video and media skills and your enjoyment of HPV.

Schools could also enhance their media studies with pedal prix. Remember you can share and post during the day while the race is on **#pedalprix2018** or **#ahpvss**. Up to 3 entries per person or school allowed. This isn't a photo competition; its a video story telling competition.

Want some inspiration? We found this cool [Real Street Skateboarding competition](#) for edits, angles and video!

Remember we reserve the right to not publish or award inappropriate videos or videos not to the the values of the pedal prix community so keep it positive, keep it clean as there are children involved.

WHAT WE'RE LOOKING FOR?

Show us some diversity in the editing, titles, audio and video... tell us a pedal prix story up to 4 minutes long.

Remember judging is subjective and also an artform.

As a judge we want to see something interesting, motivating or exciting that tells a story. We're also looking for good filming, good editing and a good song (remember copyright issues). Include some cool names or graphics as part of the edit. Quick intro, great outro, style of the shooting and audio with the graphics, diversity in whole footage... its the overall package that takes us on a journey!

Judges won't necessarily pick the same as the Fan Fav. Judges will be more critical of all elements of the video package so its a full, slick and well edited package. Judges are thinking about the total video in a more comprehensive way and 3 judges work on a points system with the total calculated independently for the overall winners with a set judging criteria.

Once judging has concluded we'll contact you via your handle and get your postal address to send you your prize if you're successful.

HOW TO ENTER

Share, like, love across **YouTube**, **Facebook** and **Instagram** your video. You can use one channel or all 3 if you wish. Get your team mates, family and friends to like and share and comment. Be proud of your work and get it out there. Must be tagged **#trikeracerhpv** and **#pedalprix2018** to enter. If you're entering as a school add **#trikeracerschool** to your description.

Then download the **Trike Racer HPV Video Slam Competition** entry form from www.pedalprix.com.au website and email back to videoslamcomp@brandaction.com.au. This includes the waiver and release permissions. Only videos that have been entered via email will be included for judging.

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